

Read on for up-to-date info on what's hot, what's not and what's happening with all things EIM.

leading the pack

- [Julie Whitman](#), EIM's Fellowship Director, gave birth to a baby girl, Krista Marie, on September 12, 2009. Congratulations Julie!
- [Paul Glynn](#) recently completed a textbook entitled: Clinical Prediction Rules: A Physical Therapy Reference Manual which is scheduled to be released in February 2010.
- Mark Randell is currently a lead author of a study investigating the effects of stretching as a warm-up prior to sprinting 100 meters. He is also looking forwards to mentoring a Fellow in Regis's program this fall.
- [Ben Hando](#) will be presenting his research at the annual AAOMPT conference this month.
- [Jeff Hathaway](#) is now the new co-chair of the NY State Private Practice SIG and recently got married. Congratulations!
- [Jim Glinn](#) has just incorporated the "[Movement Continuum](#)" of Rehabilitation, Wellness, and Performance into [San Luis Sports Therapy & Orthopaedic Rehabilitation](#). They are certifying their first group of Level 1 practitioners now!
- [Chuck Felder](#) recently spoke at a post conference course for the California Physical Therapy Association and will be presenting a pre-conference course at the [PPS Annual Conference](#) this November.
- [Josh Cleland](#) and [Paul Mintken](#) will be presenting *Regional Interdependence of the Upper Quarter* at [APTA's CSM](#) in January 2010. Both Josh and Paul co-authored a chapter in *Thoracic Spine Clinical Decision Making In Orthopedic Rehabilitation: Clinical Advisor*.
- [Paul Mintken](#) will also be presenting *Development of a Clinical Prediction Rule to Identify Patients with Shoulder Pain Likely to Benefit from Cervicothoracic Manipulation* at [CSM 2010](#) and has recently published multiple manuscripts.
- [Phil Plisky](#) and [Kyle Kissel](#) have been busy publishing research! They have recently been featured in the North American Journal of Sports Medicine, the International Conference of Movement Dysfunction and the American College of Sports Medicine Annual Meeting.
- [Lynn Steffes](#) provided education & training to Wisconsin Medical Society on Ethical Practices with Physical Therapy in October. In addition, she will be co-presenter in an APTA- sponsored webinar on Optimal Revenue Cycle Management. Lynn is on the ballot for the APTA-PPS Board of Directors for this November's Election in Colorado Springs at the national conference.



course announcements

EIM is excited to announce a much anticipated OCS prep course! EIM will help you sort through the challenges of studying for the OCS exam with this online course developed by our very own faculty. [The course is now available!](#) Click here for an [informational video!](#) (You must download Adobe Reader 9.1 for the video to work properly. Go to www.adobe.com to download a free copy.)

EIM also pleased to introduce its new Emergency Response Course. This course is tailored for physical therapists who provide sideline and courtside coverage for athletic events. It consists of a combination of online and hands on teaching and will be taught by [Teresa Schuemann, PT, DPT, SCS, ATC](#). Registration opens Nov. 1, 2009. Email us at info@evidenceinmotion.com for more information.

There are several Continuing Education courses in the upcoming months. Be sure to check out the [schedule](#) to help expand your skills and knowledge in the PT world.

blogworthy

Top 5 Recent Blog Posts:

[Transitional DPT Truths](#)

[Slimebucket Millionaires](#)

[Pay For Performance P4P- NOT](#)

[PTA's. How Can We Defend Them?](#)

[If You Care About the Healthcare Crisis, Pass This On](#)

residency & fellowship news

Congratulations to our most recent grads!! Beth Barrett, Staci Burns, Tracy Hall, Jill Hickey, Nichole Kluckhohn, Kristen Sartore, Phillippe-Anquain Sullivan and Douglas Wix have completed EIM's Residency Program with many others not far behind.

elevator pitch competition

EIM is now taking submission for its 2nd annual Elevator Pitch Competition! You must answer, "Why PT is the best 1st choice for musculoskeletal pain" in 30 seconds or less. Prizes are \$1000, \$500 and \$250. [Click here for more info.](#) Good luck!

executive news

"I just wanted to take a second to really thank you for this program. I feel we have had a complete transformation in our practice already. Not only that, we are enjoying running our practice now - we are excited again. I can't wait to see what else we have to learn! Part of the value has also been the collaboration and advice from my classmates." -Patti Rouleau, Orthopedic Physical Therapy Associates, Lakeland, FL

Our next cohort starts in January 2010. For more information please send a [request](#) or visit [The Executive Program section](#) on the EIM website.

spotlight

Eric Robertson, PT, DPT, OCS, EIM's fellow of the month, recently moved from Augusta, GA, where he served as faculty at [Medical College of Georgia's Doctor of Physical Therapy program](#) to join the faculty at [Texas State University's Doctor of Physical Therapy Program](#) as an tenure-track, Assistant Professor and key member of the Orthopaedic Teaching Team. Eric is included in the original cohort of EIM Fellows, and was integral to the design and launch of both the Fellowship and Residency for EIM.

In addition to teaching in professional degree programs, Eric has taught courses in both the EIM Fellowship and Residency. Eric is also a co-author with [David Browder](#) of EIM's exciting new OCS-Prep course which will be released in October. While our residents take a Bb version of the course, this continuing education offering has been formatted for non-EIM residents who are preparing to take the OCS exam. Many of you may know Eric from his writing on both the EIM blog, and his own blog, [NPA Think Tank](#).

Eric's service record is exemplary. He serves as chair of the Public Relations committees for both the Orthopaedic Section of the [APTA](#) and the [American Academy of Orthopaedic Manual Physical Therapists](#) (AAOMPT). Eric presented a program entitled "PT Hacker: Using Technology to Make You a Better PT" at the APTA Annual Conference along with Tim Noteboom PhD, PT which was extremely well received. He will be presenting on the topic of Health 2.0 and emerging trends in physical therapist practice at the [annual AAOMPT conference](#) in Washington, DC this October. Eric's personal interests include cycling, hiking, attending to his collection of bonsai trees and playing the French horn with various musical groups.

the place to be

Look for EIMers at the following meetings:

- [AAOMPT Annual Conference](#): Arlington, VA: October 14-18, 2009
- [APTA National Student Conclave](#): Miami, FL: October 29-31, 2009
- [APTA Private Practice Section Meeting](#): Colorado Springs, CO: November 11-14, 2009
- [Combined Sections Meeting](#): San Diego, CA: February 17-20, 2010


Upcoming EIM Speaking Events:

- Saturday October 17, 2009 (8:30-10 and 10:30-12): [Tim Flynn](#): [AAOMPT 2009 Annual Conference](#): *Thin Slicing Our Way To Clinical Excellence*
- November 12, 2009: [John Childs](#) and [Larry Benz](#): [APTA Private Practice Section Meeting](#) (7-8:30pm): *The Customer Experience: Drive Your Practice Toward Success*
- November 14, 2009: [Tim Flynn](#) and [Larry Benz](#): [APTA Private Practice Section Meeting](#): *Higher Level Physical Therapy*
- December 2009: [Larry Benz](#): APTA Research Capacity Conference: *Centers of Excellence in Outpatient PT*
- January 22-24, 2010: [Larry Benz](#): The International Private Practice Business Freedom Summit: *Clinical Excellence Thru AmaZing! Service*

don't forget

Application deadline for the [Residency & Fellowship](#) January 2010 Cohort is Nov. 1, 2009.

[Executive Program](#) deadline for the January 2010 class is also Dec. 1, 2009.

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